

### 7.3 Institutional Distinctiveness

#### ***7.3 Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words***

Established in 1960 by Sarvodaya Higher Education Society, Mansa S.D. Arts & Shah B.R. Commerce College provides facilities of higher education at UG and PG levels to the young students, in pursuit of academic excellence and to help them in the development of their intellectual, physical and moral faculties in safe surroundings with a view to making them disciplined citizens of our country. The background of utter selfless social service has given a distinctive ethical crusading characteristic to our Mandal as well as our college. To this day, although our college is located in a purely rural area, we continue getting students from the rural areas, from the lower economic background and cutting across all caste and religious denominations. We strive for equity toward all our students and strive to provide them the best education that they deserve and that they can afford. We offer English, Hindi, Gujarati, Economics, as core subject and History, Sanskrit and Psychology as Elective subjects in UG and Gujarati & English as core subjects in PG. • The results in the internal tests of the college as well as the external examinations of university have become brighter year after year. Academic and administrative planning and functioning are well coordinated by the IQAC, for a smooth progress with development objectives, directives and guidelines, with specific plans for implementation. As a result of constant efforts made by all of us to constantly scale greater and still greater heights, and we have been awarded 'B' Grade with CGPA 2.79 in March 2016 in the second cycle of NAAC. The College IQAC has submitted its AQAR till 2019-20 to NAAC for the further procedure of NAAC accreditation cycle III. With the active support of and the matching share of the Management as well as the motivating policies of the Department of Higher Education, Gujarat state through KCG, the quality of education provided in our college has seen remarkable enhancement due to augmented infrastructure, faculty development programmes, students enrichment programmes and outreach activities conducted by the college as part of Institutional Social Responsibility (ISR) in the villages situated in Gandhinagar district.

Reaching to the expectations both of the Central Government as well as the students belonging to the local rural area, our college has taken an initiative in technology-enabled spirit of higher education in the rural belt of North Gujarat. The college website was launched long back in 2008. Now, the students have Tablets in their hands provided by the State Government. They have mobiles too. The new generation is obviously techno-savvy. The new generation must be encouraged for building career with the help of technology, else technology may also lead them astray. And here the higher educational institute can play a key role for the students. The need, now, was to launch a Mobile App which can unify all stakeholders. Therefore, the college has launched a Mobile App named "Mansa College" in 2018 which serves the need of all—the principal, the faculty and the students. For coordination and communication between the principal and the faculty as well as among the members of the faculty, this Mobile App plays a

significant role as it unifies all stakeholders for easy and instant communication. The principal can make new announcement or post news related to higher education in this App. Thus, the App is mainly student-centric. The greatest benefit of the App is that the students of the rural belt of North Gujarat, belonging mainly from farming community, use technology in study and enthusiastically communicate with the principal and the faculty. The combination of Tablets and College App creates wonder in unifying the principal, the faculty and mainly the students. The stakeholders can submit their feedback and suggestions through the App. The facility of Online Quiz is also there in the App. There is also a separate section of Events in which various college events are announced. The Mobile App, on the whole, centralizes all and also helps the principal in participative management. The main features and sections of the App are as follow