

**S. D. ARTS & SHAH B. R. COMMERCE COLLEGE, MANSA**

**LIST OF COMMERCE VIDEO CD**

| <b>Sr. no</b> | <b>Subject name</b>           | <b>Topic name</b>  |
|---------------|-------------------------------|--|
| 1             | Account                       | Standard costing   |
| 2             | Account                       | Standard costing   |
| 3             | Financial Management          | Theories of Capitalization:- Over and Under Capitalization |
| 4             | Financial Management          | Financial Management: Meaning, Approaches, Scope           |
| 5             | Financial Management          | Capital Structure  |
| 6             | Account                       | Standard costing   |
| 7             | Financial Management          | Trading on equity  |
| 8             | Financial Management          | Fixed and Fluctuating Capital                              |
| 9             | Financial Management          | Cost of capital  |
| 10            | Account (SEM-2)               | Capital Reduction  |
| 11            | Account (SEM-2)               | Joint Venture  |
| 12            | Account (SEM-2)               | Accounting Business Purchase                               |
| 13            | Production Management (SEM-4) | Production Planning: Meaning and Scope                     |
| 14            | Production Management (SEM-4) | Production Planning: Control and Process                   |
| 15            | Production Management (SEM-4) | Product  |
| 16            | Account (SEM-4)               | Unit Costing   |
| 17            | Account (SEM-4)               | Contract Costing   |
| 18            | HRM (SEM-2)                   | Performance Appraisal                                      |
| 19            | Marketing (SEM-2)             | Planning: Meaning and Process                              |
| 20            | Marketing (SEM-2)             | Functions of Marketing                                     |
| 21            | Marketing (SEM-2)             | Marketing: Sales, Difference and Scope                     |
| 22            | Marketing (SEM-2)             | 4PS Marketing and Concept of Marketing                     |
| 23            | Account (SEM-2)               | Capital Reduction  |
| 24            | Account (SEM-2)               | Insurance Claim  |
| 25            | HRM (SEM-1)                   | Training and Development                                   |
| 26            | HRM (SEM-1)                   | Recruitment source and selection procedure                 |
| 27            | HRM (SEM-1)                   | Personnel management and human resource management         |
| 28            | HRM (SEM-1)                   | Control and Control Techniques                             |
| 29            | HRM (SEM-1)                   | Motivation and leadership                                  |
| 30            | Account (SEM-1)               | Bank Accounts  |
| 31            | Account (SEM-1)               | Final Accounts   |
| 32            | Account (SEM-1)               | Final Accounts   |
| 33            | Account (SEM-1)               | Consignment Accounts                                       |
| 33            | IFS (SEM-3)                   | Stock Market: Meaning, Management and Control              |
| 34            | IFS (SEM-3)                   | Money and Capital Markets                                  |
| 35            | Taxation (SEM-3)              | Residential Status   |

|           |                        |  |
|-----------|------------------------|--|
| <b>35</b> | <b>Account (SEM-3)</b> | <b>Valuation of Goodwill</b>   |
| <b>36</b> | <b>Account (SEM-3)</b> | <b>Valuation of Goodwill</b>   |
| <b>37</b> | <b>Account (SEM-5)</b> | <b>Marginal Costing</b>  |
| <b>38</b> | <b>Account (SEM-5)</b> | <b>Cash Budget</b>   |
| <b>39</b> | <b>Account (SEM-5)</b> | <b>Budgeting</b>   |
| <b>40</b> | <b>Account (SEM-5)</b> | <b>Process Costing</b>   |
| <b>41</b> | <b>Account (SEM-5)</b> | <b>Ration Analysis</b>   |
| <b>42</b> | <b>Account (SEM-5)</b> | <b>Process Costing</b>   |
| <b>43</b> | <b>HRM</b>             | <b>Management: Meaning, Process</b>                                    |
| <b>44</b> | <b>HRM</b>             | <b>Planning Premises</b>   |
| <b>45</b> | <b>HRM</b>             | <b>Organization: Meaning, Process importance and Guiding Principal</b> |